


Choosing The *Right* Photographer

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*A little guide for you
& your family*





Finding the right photographer for you and your family can be a daunting task. Professional photography has become an extremely competitive market.

There are lots of websites to sort through, blogs to pour over, and advertisements everywhere. It can seem almost impossible to find a perfect fit!

The good news is that with a little time and effort, you can do your own research and find a photographer that's just right for you.

Read on to learn more...



starting the search

Search close to home

A great way to start your photographer-seeking journey is by asking friends and family if they recommend anyone in the area. Chances are good that they've worked with (or know someone who's worked with) a great photographer for portraits or life events. Chances are also good that a photographer who's worked well with people close to you will also work well with you! Almost all of my referrals are word of mouth, and those clients generally end up not only being my photography subjects, but my good friends as well!

Using Facebook and Google searches are also great ways to find local photographers. Check out their work and stylings. Be sure to check out the reviews from previous couples. And once you've found a few photographers you're interested in working with, don't be shy about sending an email with some questions. Once you've narrowed it down to one or two that feel right, schedule a casual in-person meeting to get a feel for the photographer. It will quickly become clear whether it's a good fit for both of you!



on pricing

Think of This As An Investment

It's no secret that great art is expensive, and this can be the case for photographers as well. Remember that these images are an investment - in yourself and in your family. Good photographers intend your images to be family heirlooms and plan for this by offering archival image discs which will allow your wedding images to hold their color and detail for a lifetime.

Although choosing the least expensive photographer may seem like an attractive option, there is most likely a reason they're so cheap! Great photographers with good client service are typically booked solid and price themselves to reflect this. If budget is a main concern in selecting a photographer, try contacting a few "dream" photographers and let them know your intended price range. They may be willing to work with you and offer payment options or smaller packages to fit within your budget.



Pro Tip

Photography is an art; as such you can expect every photographer to offer a unique style of imagery. You don't have to be an art expert to decide whether or not you like a style - just browse through their portfolio. If the photographs you see make you feel good and are something you could envision in your home, chances are the photographer is a stylistically good fit for you!

getting personal

Personality Fit

Have you ever met a new friend, significant other, or business contact that you just "click" with? Your personalities seem to fit as though you've known each other far longer than you really have, and you feel comfortable in conversation. Finding the right photographer should feel this way as well - at least to a certain extent! Trust me on this!

You are hiring a photographer to understand what makes you special and bring out the best in you on camera. It's essential to find someone you feel comfortable with, someone who can really see what makes you who you are and translate that into visual art. This special chemistry will make all the difference in the final images!



Let's get started!

Ready to book?

I can't wait to get started with you. Let's open the conversation with a free initial consultation! In it, we will go over my services, portfolio, and most importantly, your love story, which I would be honored to tell through beautiful imagery. Please reach me anytime via one of the methods I've listed below.

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